

830:321

MW4 MW6

Social Psychology

Spring 2016

Professor D. Wilder  
603 Tillett Hall, Livingston Campus  
email: [dawilder@rci.rutgers.edu](mailto:dawilder@rci.rutgers.edu)  
office hours: Wed. 3:15-4:30

TA: C. Spiro  
A225 Psychology, Busch Campus  
email: [cspiro3@gmail.com](mailto:cspiro3@gmail.com)  
office hours: Tues. 1-2

Textbook: Myers, D. G., & Twenge, J. M. SOCIAL PSYCHOLOGY, McGraw Hill, 12<sup>th</sup> ed. (2016)

### **Overview**

This course surveys the major topic areas within social psychology. Social psychologists study how the thoughts, feelings, and actions of individuals influence and are influenced by the behavior of others. The goal of the course is to introduce you to theories and research that explain social interaction among people.

Topics are organized into 4 units with an exam following each of them. The first unit covers the topics of self and social cognition (essentially how our social environment creates us and how we make sense of it). The second unit addresses social influence. The third and fourth units focus on interpersonal behavior. Specific topics, reading assignments, and exam dates are on page 5 of this syllabus.

The text covers more topics than I will have time to develop in class. Consequently, there will be some material presented in the text that I will not address in class. On the other hand, I will develop some of the topics in greater detail than what is discussed in the text as well as introduce theory and research not touched on in the text. Class lectures and the text are adjuncts, not clones of one another.

PowerPoint slides covering some of the lecture material will be posted at Resources at the sakai site. These slides are intended to serve as a guide for the lectures; they are a subset of what will be covered in class and do not substitute for attendance. Announcements will also be posted at sakai as well as emailed to the class.

**Evaluation:** Your grade will be based on the total number of points accumulated from 4 exams (three class exams and a final exam), 1 paper (2-4 pages), and 16 online “learn smart” sets of review questions (one set per text chapter), and 3 points of class exercises. Total points = 330.

**Exams (280 points):** There will be 3 hourly exams and a final exam. Each exam will contain 70 multiple choice items.

**Learn Smart (32 points):** The text comes with a supplementary package (Connect) that includes “learn smart.” This is a set of review questions linked to each chapter. When you complete the set for each chapter, you will be credited with 2 points. As there are 16 chapters in the text, that gives you the opportunity to earn up to 32 points

by simply reading the text and answering the review questions. The purpose of this assignment is to ensure that you keep up with the reading material. Consequently, there are start and end dates when you can do each exercise. These are posted at the McGraw-Hill Connect site for the course. They are also printed on the syllabus below. The Connect site will not allow you to start an assignment before the begin date (this is to ensure that you don't race through the chapters but rather pace them in conjunction with the classes). **IMPORTANT: There is an end date and time for each assignment; completion after that date and time will result in no credit for that assignment.** All learn smart exercises open and close at 12:01 a.m. on the dates posted on the last page of the syllabus (p.5). The start/stop times and dates are also at the Connect web site for the class. (For example, if the opening date for an exercise is 1/19 and the closing date is 2/109, then you can begin at 12:01 a.m. on 1/25 and must be finished by 12:01 a.m. of 2/9.)

**Paper (15 points):** Select **one** of the following two options for the paper assignment. Paper length: minimum of 2 pages; maximum of 4. The paper must be submitted no later than the last class (5/2). A paper copy is required; no electronic submission.

1. Select an incident from your own experience and analyze it in terms of theories and research discussed in this course. (For example, you might examine how research on social influence helps to explain your reactions when you joined a social group. Or you might consider the fit between research on interpersonal attraction and how you became friends with another.)

2. Select a newspaper or magazine story and analyze it in terms of theories and research discussed in this course. (For example, you might select an article that describes political ads and talk about how those ads relate to persuasion research.)

The purpose of the writing assignment is to encourage you to think about applications of the course material to experiences beyond the class. The paper should contain the following points: description of the incident you intend to analyze, statement and application of relevant theories and research. (If you select option 2 – analysis of a new story -- attach the article to your paper.) The paper is intended to be a thought piece in which you apply what you have learned from this course.

**Paper is due on the last class day, May 2. Late papers will not be accepted. If there is any doubt about your being present that day, submit the paper before May 2.** The paper will receive full credit (15 points) if it is clearly written and your analysis is accurate. Evaluation of the paper will not be contingent on your analysis agreeing with social psychological research. For example, you might apply material from the course to your experiences and find that there is a poor fit. Once again, the purpose of the assignment is to encourage you to think, not to parrot what the author or I say. You will only lose points on the paper if (a) you apply theory or research incorrectly or (b) your writing is unclear.

**Class exercises (3 points):** I will ask you to complete 3 brief surveys, each worth 1 point for your participation. Results will be discussed in class. The first survey will be done during the first class and is worth 1 point.

**Grades:** Total possible points of 330 = 280 (exams) + 15 (paper) + 32 (“learn smart”) + 3 (class exercises).

A = 297 points and above (90-100%)

B+ = 287-296 (87-89%)

B = 264-286 (80-86%)

C+ = 254-263 (77-79%)

C = 231-253 (70-76%)

D = 198-230 (60-69%)

**Extra credit: There is no extra credit.**

**Make-up exams:** If you miss an exam because of illness or family emergency, contact the teaching assistant, Ms. Spiro, to schedule a make-up and provide her with documentation (e.g., doctor’s note, accident report). I will be available outside of class to discuss the content of the course, your performance on exams, and any other academic matters. **The TA will handle missed exams.**

**Integrity:** In addition to the University’s integrity policy as described below, you may not have your cell phone, computer, or any papers and books on your desk during an exam.

**Rutgers Academic Integrity Policy:**

<http://academicintegrity.rutgers.edu/academic-integrity-policy/>

Violations include: cheating, fabrication, plagiarism, denying others access to information or material, and facilitating violations of academic integrity.

All suspected cases of cheating and plagiarism will be referred to the Office of Judicial Affairs.

The university's policy on Academic Integrity is available at

<http://academicintegrity.rutgers.edu/academic-integrity-policy>

Rutgers definition of plagiarism:

Plagiarism is the use of another person’s words, ideas, or results without giving that person appropriate credit. To avoid plagiarism, every direct quotation must be identified by quotation marks or appropriate indentation and both direct quotation and paraphrasing must be cited properly according to the accepted format for the particular discipline or as required by the instructor in a course. Some common examples of plagiarism are:

- Copying word for word (i.e. quoting directly) from an oral, printed, or electronic source without proper attribution.
- Paraphrasing without proper attribution, i.e., presenting in one’s own words another person’s written words or ideas as if they were one’s own.
- Submitting a purchased or downloaded term paper or other materials to satisfy a course requirement.
- Incorporating into one’s work graphs, drawings, photographs, diagrams, tables, spreadsheets, computer programs, or other nontextual material from other sources without proper attribution.

Additional resources for information on plagiarism:

*The Camden Plagiarism Tutorial (INTERACTIVE):*  
<http://library.camden.rutgers.edu/EducationalModules/Plagiarism/>

Consult *Don't Plagiarize: Document Your Research! For tips about how to take notes so that you don't plagiarize by accident.* [http://www.libraries.rutgers.edu/avoid\\_plagiarism](http://www.libraries.rutgers.edu/avoid_plagiarism)

<http://academicintegrity.rutgers.edu/resources-for-students>

### **Student-Wellness Services:**

#### **Just In Case Web App**

<http://codu.co/cee05e>

Access helpful mental health information and resources for yourself or a friend in a mental health crisis on your smartphone or tablet and easily contact CAPS or RUPD.

#### **Counseling, ADAP & Psychiatric Services (CAPS)**

**(848) 932-7884 / 17 Senior Street, New Brunswick, NJ 08901 / [www.rhscaps.rutgers.edu/](http://www.rhscaps.rutgers.edu/)**

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include: individual therapy, group therapy and workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners.

#### **Violence Prevention & Victim Assistance (VPVA)**

**(848) 932-1181 / 3 Bartlett Street, New Brunswick, NJ 08901 / [www.vpva.rutgers.edu/](http://www.vpva.rutgers.edu/)**

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty. To reach staff during office hours when the university is open or to reach an advocate after hours, call 848-932-1181.

#### **Disability Services**

**(848) 445-6800 / Lucy Stone Hall, Suite A145, Livingston Campus, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854 / <https://ods.rutgers.edu/>**

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation:

<https://ods.rutgers.edu/students/documentation-guidelines>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at:

<https://ods.rutgers.edu/students/registration-form>.

#### **Scarlet Listeners**

**(732) 247-5555 / <http://www.scarletlisteners.com/>**

Free and confidential peer counseling and referral hotline, providing a comforting and supportive safe space.

Date	Class Topics	Text Chapter	Learn Smart (begin; end)
1/20	Intro & Methods	1	1/19 12:01 am; 2/15 12:01 am
1/25-27	Self and Self-Esteem	2	1/19 12:01 am; 2/15 12:01 am
2/1-2/3	Social Cognition I, II, III, IV	3	1/19 12:01 am; 2/15 12:01 am
2/8-10	Behavior and Attitudes	4	1/19 12:01 am; 2/15 12:01 am
<b>2/15</b>	<b>Exam 1 Chapters 1, 2, 3, 4</b>		
2/17-22-24	Conformity and Obedience	6	2/16 12:01 am; 3/23 12:01 am
2/29-3/2	Persuasion	7	2/16 12:01 am; 3/23 12:01 am
3/7-9	Group Influence	8	2/16 12:01 am; 3/23 12:01 am
<b>3/14-20</b>	<b><i>Spring Break</i></b>		
3/21	Gender and Prejudice I	5	2/16 12:01 am; 3/23 12:01 am
<b>3/23</b>	<b>Exam 2 Chapters 5, 6, 7, 8</b>		
3/28	Prejudice II	9	3/21 12:01 am; 4/13 12:01 am
3/30-4/4	Aggression	10	3/21 12:01 am; 4/13 12:01 am
4/6-11	Conflict Reduction	13	3/21 12:01 am; 4/13 12:01 am
<b>4/13</b>	<b>Exam 3 Chapters 9, 10, 13</b>		
4/18-20	Interpersonal Attraction	11	4/14 12:01 am; 5/10 12:01 pm
4/25-27	Helping	12	4/14 12:01 am; 5/10 12:01 pm
5/2	Wrap up	16 (14, 15)*	4/14 12:01 am; 5/10 12:01 pm
<b>5/2</b>	<b>Paper Due</b>		
<b>5/10 (12-3pm) MW4 Final Exam Chapters 11, 12, 16, and either 14 or 15*</b>			
<b>5/6 (4-7pm) MW6 Final Exam Chapters 11, 12, 16, and either 14 or 15*</b>			

**Note: For the final exam you have the choice of being tested on either chapter 14 or 15 along with chapters 11, 12, and 16 (as well as the lecture material after Exam 3).**