

**Social Psychology (Psychology 01: 830:321:01)
Fall Semester, 2012**

Professor: Laurie A. Rudman (rudman@rci.rutgers.edu)
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Office Hour: E-mail for appt. (after class preferred)

Class Hours: Mondays & Wednesdays, 5:00-6:20 (MW 6)

Location: Tillett Hall 116 (Livingston Campus)

Required text: Myers, David G. (2012). *Social Psychology* (10th –11th ed.). NY: McGraw-Hill.

Course pre-requisite: PSYC 101 (General Psychology)

Web Site: The complete syllabus, lecture outlines, exam study guides, and class announcements are posted on Sakai (click on Social Psychology 321). Do not use Sakai to reach me (email me instead). Starting the second class session, print out lecture outline in advance and bring it to class to fill in the blanks. Exam study guides will be posted far in advance.

Course requirements: There will be three online exams, each consisting of 75 multiple-choice questions. **You must use a PC** (not a Mac), desktop or laptop, and Internet Explorer works best. To be sure your PC and browser are compatible with the server used to administer online exams, you **MUST** take the 5 minute practice test well before Exam 1. **See the last page of the syllabus for detailed instructions.**

Exam policies: Exams are NOT cumulative. If you absolutely must miss an exam, I will need documentation (e.g., a doctor's note). **Make-up exams will be in essay format.**

Grading policies: Each exam will count for 1/3rd of your grade. Total points possible = 225. Grades will be based on a percentage system (not a curve). The percentages (and total points) needed for your final grade are as follows: **90%=A (203), 85% = B+ (192), 80% =B (180), 75% = C+ (169), 70%=C (158), 55% = D (124).** See the last page of the syllabus for additional notes about grading.

SOCIAL PSYCHOLOGY - PSYC 321:01

EXAM SCHEDULE AND CRITICAL DATES

****Complete Syllabus for Fall 2012 is below this page****

Date	Event
9/5	First class meeting
10/3	Exam 1
10/10	NO CLASS
11/12	Exam 2
11/21	NO CLASS (Thanksgiving)
12/3	NO CLASS
12/12	Exam 3

CLASS ETIQUETTE: Please do not talk during films and lectures. Turn off your cell phones when you enter the class.

MISSED LECTURES/FILMS: If you miss a lecture, do not ask me for notes. Get the lecture outlines from the class website and ask a classmate for assistance in filling in the blanks. If you miss a film, ask a classmate for notes. I will not make films available for viewing outside of class.

HINTS FOR EXAMS: Download the Exam Study Guide at least a week before each exam. Study the sections of the text and the lectures that appear on the study guide with particular vigilance. All, or nearly all, of what appears on the study guide will appear on the exam. In addition, there may be a few extra questions (typically from the text) that are not specifically spelled out on the study guide. Try to read the chapters from Meyers at least twice. See your instructor for help if you have trouble taking exams.

NOTE ABOUT READINGS: The assigned chapters are not always in chronological order, so follow the course outline (below) carefully. In addition, the course (including exams) will only cover Chapters 1-12.

321 COURSE OUTLINE AND SCHEDULE

W 9/5	Course Introduction
M 9/10	1. Overview & History of Social Psychology Myers, Chapter 1 Short film: <i>Constructing Social Reality</i>
W 9/12	2. Research Methods in Social Psychology
M 9/17	3. The Self Myers, Chapter 2
W 9/19	4. The Public Self
M 9/24	5. Person Perception Myers, Chapter 3
W 9/26	6. Attitudes and Social Behavior Myers, Chapter 4
M 10/1	Film: <i>Quiet Rage: The Stanford Prison Study</i>
W 10/3	Exam 1 (75 points: Chapters 1, 2, 3, 4, plus lecture/film material) See instructions for online exam administration at the end of the syllabus.
M 10/8	9. Media Effects on Attitudes
W 10/10	NO CLASS
M 10/15	10. Attitude Change and Persuasion Myers, Chapter 7
W 10/17	11. Fear Tactics: <i>Scared Straight, 10 Years After</i>
M 10/22	12. Social Influence: Norms & Conformity Myers, Chapter 6
W 10/24	13. Obedience to Authority
M 10/29	14. Group Processes Myers, Chapter 8
W 10/31	15. Prejudice and Stereotypes Myers, Chapter 9
M 11/5	Film: <i>Ballot Measure 9</i>

Assignment before 11/7:

Visit the IAT web site at <https://implicit.harvard.edu/implicit/> (click on “Demonstration,” agree to the conditions, and then select the Race IAT). There are many tests available at the website, and feel free to try them out, but the Race IAT will be most pertinent to the course material.

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| W 11/7 | 17. Implicit Prejudice |
| M 11/12 | Exam 2 (75 points: Chapters 6, 7, 8, 9, plus lecture/film material)
See instructions for online exam administration at the end of the syllabus. |
| W 11/14 | 19. Social Attraction
Meyers, Chapter 11 |
| M 11/19 | 20. Close Relationships |
| W 11/21 | NO CLASS (Thanksgiving) |
| M 11/26 | 21. Close Relationships 2
Film: <i>Lust, Love, & Marriage</i> |
| W 11/28 | 22. Genes, Culture, & Gender
Meyers, Chapter 5 |
| M 12/3 | NO CLASS |
| W 12/5 | 23. Prosocial Behavior
Myers, Chapter 12 |
| M 12/10 | 24. Antisocial Behavior
Meyers, Chapter 10 |
| W 12/12 | Exam 3 (75 points: Chapters 5, 10, 11, 12, plus lecture/film material)
See instructions for online exam administration. |

INSTRUCTIONS FOR PRACTICE EXAM: Find a quiet place where Internet access is 100% reliable. Take the 5 min practice test well in advance of Exam 1, using the same PC and browser you plan to use for actual exams. Macs won't work. Best results are with Microsoft Explorer. The web address for the practice test is posted under Assignments at Sakai. Here it is:

<http://research.millisecond.com/rudman/321PilotTest.web>

The server I use will likely require you to download an Inquisit plug-in. It is safe and fast, but if you have any trouble, remove any firewalls, reboot, and try again. If you still have trouble, try another set-up (like a different PC or browser). Be sure your browser and Java platform are up to date. Here is information about updating Java:

http://www.java.com/en/download/help/java_update.xml

You can take the practice test multiple times using different set-ups. You won't need your RU ID for the practice test, although you will be prompted for it just as you will be for the actual exams (type in anything for practice). If you have persistent problems, email me ASAP.

INSTRUCTIONS FOR ONLINE EXAMS: To take an exam, be at your pre-tested location and **have your RU ID number ready** and then go to the Sakai site and click on ASSIGNMENTS. Find the Assignment called "Link to Exam X" (1, 2, or 3) to click on the URL that will bring you to the website for the exam. **Instructions will be posted on the day of the exam, by 5:00 pm.** To accommodate those who need more time to get to a computer, the test will not be removed from the website until 6:30 pm. I will do my best to score the exam ASAP and post your scores on the Sakai site. You will be emailed by Sakai when your grade is posted.

Online exams can encourage abuse, such as taking the test in teams or using notes. To promote honesty, the test is presented in random order so that no student will take the exam in the exact same order. In addition, it is timed, so that you will have one minute to answer each question. You can answer faster and move yourself forward, but you will also be automatically moved forward and your answer scored as incorrect if you have not answered the question within a minute. You will not be able to skip over questions or go back over the test to fix incorrect answers, so take your time during the exam. The timed portion of the test will be 75 minutes, so have a watch on hand. The items in the exam are all numbered #1 because they are presented randomly. (It might help to write down the numbers 1-75 so you can tick them off as you go along and keep track of how much time you have left.) Most students do not take anywhere near 75 minutes to finish an exam, but if you do need extra time and have documentation from the Learning Center, I can arrange to have you take a paper exam in the Learning Center.

NOTES ABOUT GRADING: A percentage system (instead of a curve) fosters cooperation rather than competition. Students often do not realize that if I used a curve, fewer students would receive an "A" and many more would fail the class. Nonetheless, it is painful to "miss a grade" by a point or two. What can you do? First, avoid this situation by keeping track of your points and make the extra effort to earn the points needed on the next exam to bring your grade up. Second, because the content of the course consists of material that you might think is intuitive, many students make the mistake of not studying for the exams as hard as they normally would. Do not be fooled. Download the exam study guides on the Sakai site well in advance of each exam and follow it closely. I am not out to trick you; my goal is to give you the tools to do well. Third, if you are struggling, make an appt. with me to discuss how to improve your exam scores.