Apply Now

The program accepts applications for fall entrance once-per-year.

Priority Deadline: January 1st
Regular Deadline: March 1st

APPLY ONLINE
dornsife.usc.edu/map/admissions/

APPLICATION REQUIREMENTS

Complete Online Application
Official Transcripts From all schools attended
Official GRE Scores USC Code: 4852
Resume
Statement of Purpose 1,000 words maximum
Three Letters of Recommendation
Official TOEFL Scores International applicants only

Unique Features

Contemporary curriculum: In our classes, psychology theory comes to life through team-based projects that address problems diverse organizations are facing in today’s global and virtually connected world.

Accelerated format: The program is designed for students to complete requirements within one academic year, propelling them quickly into the workforce with new skills.

Innovative, practitioner faculty: Our faculty members have worked with or in organizations large and small, for-profit and nonprofit. They are passionate about the role that can be played in arenas outside academia and clinical settings by professionals who understand human behavior.

Diverse student body: The students come to the on-campus program each year from around the country and the world. The diversity in our program assures students will be challenged by their peers as well as by their instructors.
All successful businesses and organizations need two things: loyal employees and loyal customers.

This intensive, one-year Master of Science in Applied Psychology program focuses directly on these two crucial areas by studying both consumer psychology and organizational psychology. Other graduate programs may focus on one or the other. Yet for businesses to succeed, both are vital to the central activities of managing a workforce and marketing to consumers.

Our unique program equips you to speak to both of these challenges through the language and tools of psychology.

Careers in Demand

Knowing how to strategically apply psychology and research tools in business settings can open many career opportunities in growing fields. The U.S. Bureau of Labor Statistics (BLS) predicts a higher-than-average job growth rate for human resources and organizational psychologists, with a 53% increase in job growth by 2020. Market research and consumer insights positions are also projected to grow 32% by the year 2020.

ALUMNI EMPLOYMENT

Our graduates find employment in diverse types of organizations from Fortune 500 companies to start ups and consulting firms across industries, including entertainment, healthcare, technology, research, non-profit, and government/public entities. The program prepares graduates to work in career fields such as:

- Talent Acquisition
- Talent Management
- People Operations
- People Analytics
- Diversity & Inclusion
- Consumer Insights
- User Experience
- Customer Experience
- Marketing
- Advertising
- Consulting
- Data Analytics

Contemporary Curriculum

<table>
<thead>
<tr>
<th>Required Foundation Courses</th>
<th>Units</th>
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<tbody>
<tr>
<td>Pro-seminar in Human Behavior: Foundations</td>
<td>4</td>
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<tr>
<td>Pro-seminar in Human Behavior: Applications</td>
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<tr>
<td>Research Methods in Applied Psychology</td>
<td>4</td>
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<tr>
<td>Consumer Psychology</td>
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<td>Organizational Psychology</td>
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<tr>
<th>Electives (Choose 8 Units)*</th>
<th>Units</th>
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<tr>
<td>Advanced Quantitative Workshop</td>
<td>4</td>
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<tr>
<td>Psychology of Interactive Media</td>
<td>4</td>
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<tr>
<td>Group Dynamics and Leadership</td>
<td>4</td>
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<tr>
<td>Applied Cross-Cultural Psychology</td>
<td>4</td>
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<tr>
<td>User Experience (UX) Research</td>
<td>4</td>
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<tr>
<td>Psychology of Assessment and Selection</td>
<td>4</td>
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<tr>
<th>Required Practica</th>
<th>Units</th>
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<tr>
<td>Internship in Applied Psychology</td>
<td>4</td>
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<tr>
<td>Treatise Capstone</td>
<td>2</td>
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Total Units Completed: 34 Units

*Course offerings subject to change

Globally Relevant Applications

Internship
The 240 hour internship requirement assures students apply classroom instruction to current workplace scenarios, while developing or enhancing professionally and engaging in networking. The program offers an optional summer internship in Dublin, Ireland, giving students the opportunity to work full-time in an international organization and learn cultural competence.

Capstone Treatise
All students will complete an original applied research project. The treatise projects demonstrate the ability to apply psychology theory and research methods to a real world organizational or consumer problem.