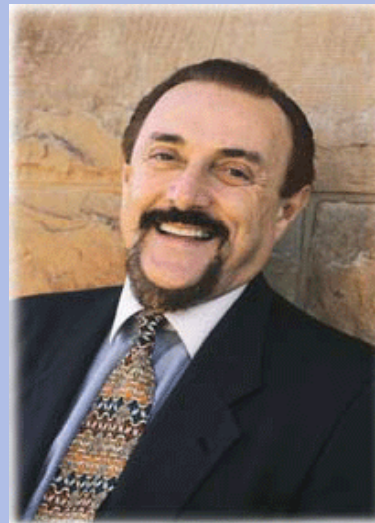


Psychology Alumni Connection

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Your Presence is Requested on May 19

The Psychology of Evil: The Lucifer Effect in Action



Philip G. Zimbardo, Ph.D.
Professor Emeritus, Stanford University

The Psychology Department is pleased to invite you to a special event planned especially for psychology alumni on Tuesday, May 19, 2009.

Philip Zimbardo will give a talk as part of the 2008/2009 Rutgers program, "Human Rights: Content & Discontent", commemorating the 60th anniversary of the Universal Declaration of Human Rights, UDHR.

Philip Zimbardo is internationally recognized as "the voice and face of contemporary American psychology" through his widely seen PBS-TV series "Discovering Psychology."

In this talk, Dr. Zimbardo explores why people go wrong and how good people turn evil but also what makes ordinary people engage in extraordinary good

deeds and acts of heroism. The steps down the slippery slope of evil are illustrated through classic social psychology research including the Stanford prison experiment, with parallels drawn to Abu Ghraib.

The talk will be at 1:30 pm in room 103 of the Allison Road Classroom Building on Busch Campus. A reception and book signing will follow. The talk is free and open to the public, and Barnes and Noble will have The Lucifer Effect on sale at a 10% discount for alumni.

Alumni are also invited to register for an informal lunch with Dr. Zimbardo, faculty and students from 11:30 am to 1:00 pm, at the Busch Campus Faculty and Staff Dining Hall. The dining hall is located just behind the Busch Campus Center. A link to the Lunch Registration Form follows.

Come back to Psychology! Check in with faculty and staff. Register for lunch and plan dinner with old friends on May 19. We look forward to seeing you!

Related Links:

[May 19th Dr. Zimbardo Lunch Registration Form](#)

<http://www.prisonexp.org/>

<http://www.lucifereffect.com/>

<http://www.socialpsychology.org/>

UDHR: <http://www.un.org/events/humanrights/udhr60/>

Psych Alliance & Honor Students Plan for Rutgers Day

All Are Welcome To Join the Fun!



On Saturday April 25, 2009, bring your family and friends to the Psychology Department Rutgers Day exhibit on the main lawn above the Hill Center bus stop, Busch Campus.

What has the Psychology Department planned for the first Rutgers Day? It may be cliché, but ultimately it is a fun gimmick – a maze of hay bales. Inside the Amazing Mind Maze, undergraduate students from the Psych Club and Psi Chi are excited to be part of this community experience by presenting their research in the form of riddles, questions, and interactive activities for all ages.

Samantha Farris, who is exploring the combined issues of addiction to alcohol and anxiety in women, will give visitors a chance to test their knowledge while providing a glimpse into her research. Some of the questions you can explore with her are “Which treatment helps most in alcohol addiction?, How does anxiety affect treatment outcomes?, and Are there differences in treatment outcomes for men and women?”

Visitors will discover the true worth of coming to Rutgers when Chandini Pathak shows how a Rutgers education, fieldwork with

young adults in foster care, and Oprah have lead to an exciting career path. Visitors will want to hear how Chandini was able to engage young adults using the knowledge and experience she gained at Rutgers and their interest in Oprah.

Is it possible to smell fear? Is human odor capable of communicating mood? Andrea Reydel’s research in the Human Emotions Lab suggests that it is possible. Rutgers Day visitors will be able to smell collected odors and select which mood they are smelling: anger, happy, or fear. They will also receive a “mood card” (same concept as a mood ring) to take home.

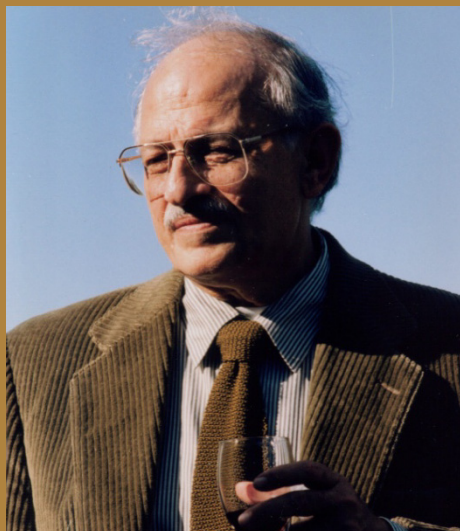
Some will probably remember testing themselves on various visual illusions, but Siddhi Shah will help visitors understand the processes underlying our perception of the world. Illusions are not just curiosities found designed by psychologists, but provide important windows into our everyday perception -- why objects appear to have the shapes, sizes, and motions that they do.

The department acknowledges and thanks all the students and volunteers participating on April 25th. This exhibit is dependent on their enthusiasm, intelligence, hard work, and their willingness to share their passions with our community.

Come to Rutgers Day, Ag Field Day, and the NJ Folk Festival all on the same day - April 25 – rain or shine - on the Busch, College Avenue, and Douglass/Cook Campuses.

Related Links:

Rutgers Day main page <http://rutgersday.rutgers.edu/>

A NEW BOOK:**A History of Psychology at Rutgers University**

Seymour Rosenberg
Professor Emeritus,
Rutgers, The State University of New Jersey

After a several years of poring through the Rutgers University and Psychology Department archives, Seymour Rosenberg has completed the book [A History of Psychology at Rutgers University](#). Dr. Rosenberg has generously donated it to the department for publication on the department website. The book, complete with pictures, was officially up on September 18, 2008. The department presented Seymour with a plaque commemorating this outstanding achievement and thanking him for his dedication to the discipline, students, and Rutgers.

A synopsis of the book was given as a souvenir booklet to attendees at the 75th anniversary celebration of the department in October 2003. In the full text, Dr. Rosenberg presents a comprehensive view of the development of psychology at Rutgers. He describes its chief crafters, their passion, dedication, and motives (often controversial,

sometimes divisive), as well as the accomplishments of key faculty. Their endeavors are presented in the context of historical developments both at the University and in the United States.

In addition to the history narrative, the book contains appendices of the names of all tenured faculty from the 1860s to present and all current faculty. Another appendix lists the titles of all Ph.D. dissertations through Spring 2008. Alumni are encouraged to let the department know of any inadvertent mistakes found, especially in this section.

Following are Professor Rosenberg's own description of the book and a link to the full text on the department website.

"This history of psychology at Rutgers starts in the middle of the 19th century when psychology was taught in America under the rubric of mental philosophy. The emergence of psychology from mental philosophy and later developments of psychology as an academic discipline at Rutgers over the past 150 years are typical of many colleges and universities in America. As such, the book's coverage of the Rutgers curriculum during this period may be of interest for an overview of academic psychology as it evolved in America.

However, Rutgers is also unique among American institutions in maintaining, until relatively recently, an organization of autonomous colleges from which a graduate program was to be gleaned — this in combination with limited financial support from the state of New Jersey until the 1960's and 1970's, made Rutgers psychology one of the late bloomers among major American universities."

Related Links:

Book <http://psych.rutgers.edu/history/history.html>
[Rutgers University Archives](#)

Please send book corrections to tomaseli@rci.rutgers.edu with History Corrections in the subject line.

NEWS

The 4 Ws of Alumni

Who, What, When, and Where are You! We would love to know where your psychology degree has taken you. If it has been a while since you have been in touch with your favorite person in the department, please write (email addresses are on the [department website People page](#)).

Also, please share this newsletter with other Psychology alumni.

Just Announced

Congratulations to Faculty:

Eileen Kowler was selected to receive the Warren I. Susman Award for Excellence in Teaching; and **Alan Leslie** was selected to receive a Board of Trustees Award for Excellence in Research.

Congratulations to **Stefan Kolata**, who was selected to receive a Graduate School Dean's Research Award.

Thank You for Your Gift to SAS Psychology

The Psychology Department would like to take this opportunity to thank all of our generous supporters. Especially in this difficult economic time when budget cuts abound, your dollars are even more necessary and appreciated.

The Psychology Department is known on the New Brunswick campus for doing a lot with a little. Here faculty teach more undergraduate students than in any other department and we also have more majors and minors than any department. Our programs for Honors Psychology, undergraduate research and undergraduate advising are robust and admired. Psychology graduate students conduct first-class research and publish it, win awards and external fellowships, and build teaching skills.

Here are some of the crucial needs the Psychology Department has today:

- ✚ Funding fellowships and Teaching Assistant positions for graduate students.
- ✚ Improving the quantity and quality of research space for faculty and all students.
- ✚ Developing new analytical & writing programs to accompany upper level classes.
- ✚ Supporting faculty and graduate student research projects.
- ✚ Refurbishing classrooms in the Psychology building and Tillett Hall.

How to Make Your Tax-deductible Gift to the SAS Psychology Gift Fund:

1. You can mail a check directly to the department. Please make checks payable to "Rutgers University Foundation." The department address is at the end of this newsletter.
2. Visit the [Rutgers University Foundation page](#) to find out more about how very important your gift is. Read the history of gifts to Rutgers from 1766 to the present (see Your Gift at Work). Here you can make a secure online donation with a credit card. Just be sure to choose "Other" in the fund drop down box, and type in SAS Psychology Gift Fund in the new space provided.
3. Are you making an annual gift or pledge? Be sure to specify the SAS Psychology Department here as well.
4. Another important source of funds is your company's matching donation. Please call your Human Resources office to find out if your company will match your gift.
5. If you would like to discuss a specific use for your gift, please email psychair@rci.rutgers.edu or call us at 732-445-2556.



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